

Issue limits increase for Century+ DI

Assurity has just announced a pair of significant enhancements for our Century+ Individual Disability Income policy. Maximum issue limits for Century+ will be raised to equal participation limits.

Additionally, monthly income replacement percentages will increase for annual incomes of \$80,000 and above.

“Assurity has always been very competitive in insuring incomes of middle-income Americans,” said Todd Shield, manager, disability income products. “Now, using these higher issue limits, the increased benefit offers we can make may give you a sharper competitive edge when selling to higher income clients.”

The new issue limits reflect increases as follows:

- 3A and 4A occupations – issue limits increase from \$9,000 to \$15,000.
- 2A occupations – issue limits increase from \$7,500 to \$10,000.
- 1A occupations, – issue limits increase from \$6,000 to \$8,000.

Maximum issue and participation limit by occupation class		
Occupation Class	Maximum Issue Limit	Maximum Participation Limit
4A	\$9,000 New Limits! \$15,000	\$15,000
3A	\$9,000 \$15,000	\$15,000
2A	\$7,500 \$10,000	\$10,000
1A	\$6,000 \$8,000	\$8,000

Increased benefit offers, too!

“For annual incomes of \$80,000 and above, we are also offering a larger percentage of income replacement,” Todd said. “While Assurity’s focus on serving middle-income consumers hasn’t changed, we have made significant revisions for higher incomes where additional benefit amounts will offer increased benefits, to better help your clients in the event of a disability.”

For example, Todd said for an employee earning \$100,000 annually, or \$8,333 per month, Assurity is now able to increase the previous offer of \$4,720 (56 percent of income) to \$5,040 (60.5 percent). For a higher-income individual earning \$180,000 (\$15,000 per month), the new limits will allow \$8,250 (55 percent) compared with the previous amount of \$7,275 (48.5 percent) That’s an increase in benefit of almost \$1,000 per month, Todd noted.

“Assurity is now at the industry median for percentage of replacement at higher income levels. This is what makes Assurity more attractive to producers and clients,” Todd said. “In many cases, we will now be able to offer higher benefits than DI

carriers that focus primarily on high-income individuals,” he added.

These increased limits and offers not only mean higher benefits for your clients, but these larger cases provide larger commissions and renewals for you! ▲

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Benefit offer increase EXAMPLES			
Annual Income	Monthly Income	Old Max Benefit	New Max Benefit
\$100,000	\$8,333	\$4,720	\$5,040
\$180,000	\$15,000	\$7,275	\$8,250

By Seth Groff, LUTCF, Manager, Life Products

At year-end 2013, like many of you I spent a lot of time planning for 2014. I looked at sales results, the current sales environment and other factors that would influence my focus in 2014. After considering different strategies and opportunities to grow life sales, I came up with one conclusion: 2014 is the year for Assurity producers to focus on growing participating whole life sales!

Here are five factors that influenced that conclusion.

1. Affordable Care Act (ACA) – Most will agree that consumers are confused about their health care options under the ACA. As a result, a lot of Americans have a “wait and see” attitude when it comes to making health insurance decisions. Now is the time to talk to clients about the stability and long history of Assurity’s participating whole life product. This is a policy that has done what it was intended to do for over 100 years, and in most cases performed even better than guaranteed with distribution of dividends.

2. Baby boomers – According to the Pew Research Center, roughly 10,000 baby boomers will turn 65 today, and about 10,000 more will cross that threshold every day for the next 19 years.

A large portion of this demographic are great prospects for participating whole life. Some baby boomers don’t have any permanent life insurance in place, so a participating WL plan is a great way to relieve their loved ones of the burden of paying for a funeral.

Also, some baby boomers purchased universal life policies in the ’80s and ’90s which were sold with unrealistic interest assumptions. A number of these policies are requiring large premium increases to remain in force. There’s an opportunity to use a participating whole life policy as a “rescue” product in this scenario.

3. Low interest-rate environment – The country continues to recover from a low interest-rate environment, which has continued to influence consumers to look for solutions with strong guarantees. Leverage this fact to talk to your clients about the guarantees of a participating whole life plan. The client will have a guaranteed premium, a guaranteed death benefit and guaranteed cash value growth.

Also, LifeScape® WL is a participating whole life plan, so don’t be surprised if the policy pays a dividend that can be used to enhance the cash value and death benefit through the purchase of paid-up additions.

4. Gen X and Gen Y – Pick up almost any industry magazine or attend any industry conference, and you’ll find someone discussing how Generation X and Generation Y are underinsured when it comes to life insurance. Life carriers and agents are trying to figure out the best way to reach this demographic.

As a member of this population, let me share with you the key to selling to this age group: convenience! Leverage the many features of LifeScape WL, such as competitive non-medical underwriting limits and electronic applications, that will make buying insurance convenient for the client.

5. Peace of mind – With all of the uncertainties in the world today, give your clients peace of mind when it comes to their life insurance. There is only one product that can guarantee the premium, cash value and death benefit – whole life. The owner can sleep at night knowing that they have taken the steps to protect their family’s financial security in the event of a premature death.

I am confident that together we can grow your Assurity LifeScape Whole Life sales in 2014. Give me a call to discuss various strategies to leverage this opportunity throughout the year. ▲

Premier UL conveniences

The e-app can now be used with LifeScape® Premier Universal Life Insurance!



Assurity has done it! We’ve moved all of our individual insurance products* to the e-app!

Plus, you can use the TeleApp in e-app format with Premier UL. (As well as Whole Life, Single Premium Whole Life, fully underwritten Critical Illness, Term 350 Plus and our DI products.)

* All products except annuities and Assured Income Protector (Reversionary Annuity).

Convenience factors:

Non-medical underwriting for lower face amounts

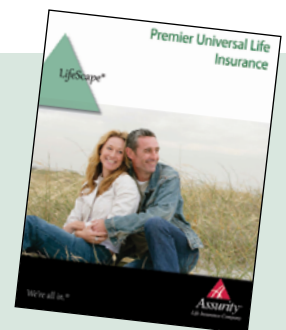
- \$149,999 for individuals 60 and below
- \$74,999 for individuals 61 and above

Electronic application available

- No need to complete the application face to face
- Eliminate application errors and speed up the issue process

Tele-app available on e-app

- Speeds up the application process
- Frees up time for the agent to focus on selling. ▲



Are you talking to life insurance prospects who are concerned about their family's financial future, want guaranteed growth of cash values and desire flexibility in how long they need to make premium payments?

If you have clients like this in your book of business, now is the time to meet with them about the magic of participating whole life.

Seth Groff, manager, life products, recently launched a blog with a video that addresses just how versatile and beneficial whole life can be for an individual, family or small-business

owner. In the video, Seth explains that a well-structured financial plan which includes a participating whole life policy can help the policy owner save for retirement, provide for children's education and establish an emergency fund – all in addition to the protection of a death benefit.

Further, Seth added, a participating whole life plan provides dividends that can enhance the cash value and death benefit of the policy. Policies can also be designed to allow owners to stop paying premiums at retirement and still provide a substantial death benefit to heirs.



Visit Seth's blog, titled "Seth Groff's Life Insurance Discussion" blog, at <http://sethgrofflife.wordpress.com/>. And, look forward to more videos from Seth on how to fully utilize LifeScape Whole Life insurance for your clients. ▲



Individual Sales contest

It's not too late to **BUILD YOUR BONUS**

Assurity is rewarding our producers with credits that count toward the **2015 Leaders' Conference in Costa Rica.**

Earn CREDIT through March 31, 2014, for these issued and placed policies:

- Fully Underwritten Whole Life (excluding Single Premium WL)
- Premier Universal Life
- Fully Underwritten and Simplified Critical Illness
- Century+ and Graded Benefit Disability Income
- Simplified Disability Income
- Business Overhead Expense Disability Income

Rules are posted on AssureLINK.

Watch your production credits grow!

Earn \$4,000 after three policies, another \$5,000 after six policies, another \$6,000 after nine policies and \$10,000 after 12 policies... to equal \$25,000 production credits!

# of Policies Placed	Production Credits Received
12	\$25,000
12	\$10,000
9	\$15,000
9	\$6,000
6	\$9,000
6	\$5,000
3	\$4,000
3	\$4,000



Assurity Leaders' Sales Awards 2014

For all awards, premium requirements involve only weighted annualized premium for issued and placed policies. Contest credits do not apply.

Individual Sales

Chairman's Circle Awards

Chairman's Circle Top Sales Organization Awards

These awards will be presented to all individual products sales organizations that produce a minimum of \$1,150,000 premium.

Chairman's Circle Top Personal Producer Awards

These awards will be presented to all individual products personal distributors who produce a minimum of \$135,000 premium with a minimum of six policies.

Select Luxury Car Winners

The top three Chairman's Circle personal producers with more than \$300,000 of individual products premium and a minimum of six policies win a luxury car lease (maximum of \$850 monthly) for a year.

* * * * *

For all awards, premium requirements involve only weighted annualized premium for issued and placed policies. For all categories listed here, product weightings are six percent for SPWL, annuities, UL over target and Value Enhancement Rider, and 50 percent weighting for term life. Group products are excluded. All other products are weighted at 100 percent. Contest credits do not apply.

Worksite Sales

Chairman's Circle Awards

Chairman's Circle Top Personal Producer Awards

These awards will be presented to all worksite products personal distributors who produce a minimum of \$300,000 in overall premium from four or more new cases.

* * * * *

For all awards, premium requirements involve only annualized premium for issued and placed policies. Premium is credited on the policy activation date regardless of the effective date of coverage. All products are weighted at 100 percent. Contest credits do not apply.

All awards listed are reserved for distributors in good standing with the company at the time of the awards presentation as determined by the company. The Assurity awards programs are at full discretion of company management, and the company reserves the right to modify qualifications and awards.

Awards for Chairman's Circle winners:

Recognition at Leaders' Conference, including:

- An extra night before the conference begins, which includes a special dinner
- A room upgrade at conference location
- Special recognition at the Leaders' Conference, including honors at the awards night special presentation

2014 LEADERS' CONFERENCE
ST. REGIS HOTEL
APRIL 30 - MAY 4, 2014

Rome

Congratulations to our Qualifiers!

HIERARCHY

Peggy Jo Abercrombie
Alliance #1, Inc.
Brokers Alliance
Stephen D. Brooks
Aaron M. Clark
Crump Life Insurance Services Inc.
Erlin C. Dahl
Alabel Daof-Lavares
Brian Essex
Edward M. Feast
Thomas G. Feeney
M. Chris Geyer
iGROUP Inc. **
Income and Asset Protection Agency LLC
Innovative Underwriters Inc.
Art Jetter & Company
JJZ Insurance Agency
Patrick J. Keating
Peter L. Lavares
Legacy Insurance Services Inc. of America **
Rita P Musaraj
Nations Best Benefits for Life LLC
North American Senior Benefits
Partners Advantage Ins Services LLC
Lynn H. Payne
Potomac Associates Ins. & Financial Services
Evan M. Proach
Prosurity, Inc.
Quote Selection Insurance Services Inc.
Anthony J. Sax
Harshad P. Shah
Isaac Smith
Stanley E. Smith
Source Brokerage LLC
Strategic Agent Partners Inc.

PERSONAL PRODUCTION

Ann C. Beck
Stephen V. Capone
Jeffery P. Chilman
Aaron M. Clark
Melissa Dixon
Brandon M. Draeger
Steven M. England
Kevin S. Harrington
Gregory P. Hill
Thessalonian Holmes
Daniel B. Johnson
John J. Kaminsky
Patrick J. Keating
John Klemin
Peter L. Lavares **
Richard L. Miller **
John P. Monaghan
Hector S. Muzquiz
James D. Norton
Willie P. Obey **
Jude E. Offiah
Janice S. Pederson
Robert A. Price
Teresa K. Pursley
Randy D. Richards **
Timothy L. Richards
Ireneusz Sak
Scott E. Salowitz
Harshad P. Shah **
Grant B. Smith
J. Paul Spees **
Steven Strantz
Dianne L. Wall
Kenneth Wenzel
Douglas A. Wheeler
Carol Wilkin
Ryan B. Williams



On Feb. 15, Assurity announced that all tele-applications are now being completed by our in-house interview unit.

Our experienced internal interviewers frequently have been complimented for their outstanding customer service and

Assurity Interview Unit

(877) 611-4701 (Central time)

Monday-Thursday: 7 a.m. to 9 p.m.

Friday: 7 a.m. to 6 p.m.

Saturday: from 9 a.m. to 1 p.m.

quick turnaround times with our disability income and critical illness insurance Tele-Apps. As a result, they will now also be completing our life insurance TeleApps!

Our interview unit is also set up to handle all of our standard interviews and questionnaires by product, so they are



very knowledgeable regarding the process of and information needed by underwriting.

TeleApps are available for the following products: Century+ Individual DI, Business Overhead Expense DI, Graded Benefit DI, Fully Underwritten Critical Illness, Whole Life, Term 350 Plus Life, Premier Universal Life and Single Premium Whole Life.

Disability Income

Exam limits and income verification

Your client may not need a paramed, blood or urine test to qualify for Century+ Individual DI coverage!

Assurity does not require paramedical examinations for 18- to 50-year-old individuals who are applying for our

Century+ DI policies with monthly benefit amounts of \$3,000 and under.

In addition, most W-2 individuals are not required to provide income verification, unless the amount of coverage applied for exceeds \$3,000 per month.

Our illustration system knows the requirements, so click the “Reports” button to add them to your illustration.



Our Business Overhead Expense (BOE) DI insurance uses the same underwriting criteria as Century+, therefore, your self-employed prospects are automatically approved for BOE if they are approved for Century+.

Advantages of the TeleApp

Use our TeleApp and you are not responsible for ordering exams! Assurity handles the administrative burdens of ordering labs, EKGs, exams, APSs and inspection reports – and of the time-consuming process of following up to make sure there are no outstanding requirements. Plus, you will save about eight days in policy issue when using the TeleApp!

A complete description of our requirements is available in the underwriting guidelines on AssureLINK (<https://assurelink.assurity.com>).

NOTE: California Personal DI has different exam and income verification requirements. For details, please refer to the California DI product guide. ▲

CLIP & SAVE!

Century+ DI Exam Limits Chart

Age	Amount of Coverage	Exam	UA	Blood	EKG
18 - 50	\$500 through \$3,000	No	No	No	No
	\$3,001 and above	Yes	Yes	Yes	No
51 - 55	\$500 through \$2,000	No	No	No	No
	\$2,001 through \$5,000	Yes	Yes	Yes	No
56 - 60	\$500 through \$5,000	No	No	No	No
	\$1,501 through \$5,000	Yes	Yes	Yes	No
	\$5,001 and above	Yes	Yes	Yes	Yes

Century+ DI Employee Income Verification Chart

Employee Only	Monthly Benefit Requested	Income Verification
Not self-employed	\$3,000 or less	None
	More than \$3,000	Two paystubs, Federal Tax Form W-2 or federal tax return
Self-employed or commissioned salesperson	\$2,500 or less	None
	More than \$2,500	Federal tax return with all schedules and a Federal Tax Form W-2
	More than \$2,500 and to-age-65 or to-age-67 benefit period	Two years federal tax returns with all schedules and a Federal Tax Form W-2

NOTE: Any occupation class 2A applicant desiring a to-age-65 or to-age-67 benefit period must supply income verification regardless of the amount of monthly benefit requested.

Assurity Life Insurance Company (800) 276-7619

Critical Illness

Menswear retailer Joseph A. Banks' advertising is a useful analogy to explain how living benefits are being sold like overpriced suits, according to Ken Smith, director, health products.

In a recent post on his critical illness video blog, Ken gives his take on the marketing of living benefits riders by some agents in our industry today.

In that video, titled "Joseph A. Banks and Critical Illness," Ken shares his view of what the so-called bargain of "buy one suit, and get two free" really means and applies it to the insurance industry.

"I'm not saying living benefits are bad," Ken said in his video. "My concern is the number of agents who are selling these

Selling cheap suits and 'free' living benefits

benefits as 'free' and have no idea of how the benefits are really paid."

To further his argument, Ken references the book "No One Ever Told Me" by Richard Drayson.

"There's a place for living benefits," Ken said, "but I struggle with some of the comparisons that are being used to promote the living benefits riders." ▲



To check out Ken's critical illness blog, including his view on marketing living benefits, you can find the video at <http://kensmithci.wordpress.com/>

Disability Income

'I have DI at work' – a false sense of security?

By Todd Shield, Manager, Disability Income Products



Over the last couple of months I have focused on the importance of asking more questions of your clients when they say they have disability income

protection through work. The reason? There are gaps in just about every group DI plan.

Here's why it's critical to ask more questions:

1. If the employer pays the premium, benefits received are considered taxable income to the insured.
2. What is the coverage? Benefits may not be as extensive as the client perceives or assumes.
3. Group plans have benefit caps, which create reverse discrimination for higher-income employees. Benefits could cap at \$5,000 a month, when 60 percent of their income could be more than that.

4. Group plans don't generally include income from commissions or bonuses. These plans typically only pay on base salary.
5. Would they rather rent or own their coverage? Group DI plans are often not portable. Once employment stops, so does the coverage.

After further reflection, it's clear we have only scratched the surface of this issue. In reality, this isn't only about clients who have DI through their employer. We, as insurance professionals, should be **asking all of our clients and prospects** about income protection!

Munich Reinsurance completed a penetration study and found that there are over 100 million people within Assurity's middle-income target market, but fewer

than 5 percent actually owned a personal DI policy. **The prospects for DI are virtually unlimited!**

Additionally, if you are the producer who initiates the

conversation about income protection with your client, you have just differentiated yourself from nearly every other producer, because they aren't talking about it!

I recently had a call from a writing agent who told me that he rarely sold DI, but had submitted three cases within two weeks because he was **simply asking the question** of his clients! ▲

We should be asking all of our clients and prospects about income protection!

I want to challenge you to speak with 10 clients about DI over the next month. I think you will be amazed at the opportunities created by initiating the DI conversation.

Worksite

We all would, right? To allow Assurity to process your worksite applications as quickly as possible, new business associates compiled the following list of problems most often seen.

Before submitting applications for approval, please ensure you comply with the items listed below. **Remember. . .**

- ▶ Information should be typed or legibly printed in ink.



How would you like to get paid faster?

- ▶ The address written on the application should be the mailing address and should be complete, including an apartment number if applicable.
- ▶ All sections on the benefit pages, including the benefit amount, riders, insured options and premiums, must be completed. Make sure the premium amount matches the benefits selected.
- ▶ On the critical illness benefit page, the tobacco question must be answered regardless of whether guaranteed issue or simplified issue underwriting is used. If spousal benefits are being applied for, make sure the tobacco question is also answered for the spouse.
- ▶ Ensure the application matches the specific product being offered, e.g.,

the group application for group chassis and individual application for individual chassis. The correct state application must also be used.

- ▶ Applications must be submitted to the home office within 45 days of the signature date.
- ▶ A completed transmittal must accompany any application submission.
- ▶ Your licensing and contracting must be up to date for all applicable states prior to the enrollment.

If you have any questions or need assistance, please contact Assurity's worksite new business department at (800) 869-0355, Ext. 4349.

Thank you for doing business with Assurity at Work! ▲

Worksite Sales contest



YOU CAN join the TOUCAN

"COSTA RICAN RICHES"

SALES CONTEST!

Costa Rica means "rich coast" in Spanish. YOUR riches consist of an **additional 50 percent production credit** for worksite premium issued in February, March and April, 2014!

Rules are on AssureLINK.

(and the macaw, the Quetzal bird and all their friends) at the **Assurity 2015 Leaders' Conference in Costa Rica** by earning extra credit!

New Business Contact Center

"The best front line in the industry; no one does it better."

"Your people really care and that comes through."

That's high praise for Assurity's new business contact center from customers who know what they're talking about: our producers.

"Our contact center staff is comprised of service professionals who are dedicated to providing the highest level of service to our producers," said Heith Fulmer, senior administrator, Platinum Service center in new business.

"Our service structure sets us apart because our associates are not limited to one specific product or process," Heith continued. "Their training and knowledge span multiple areas of expertise including pending business and contracting inquiries, preliminary assessments of potential insureds, website navigation and functionality, eApplication assistance and troubleshooting, illustration assistance and product information."

Another recent customer complimented, "Your folks are so knowledgeable, and I love how you are all cross-trained in products and subjects."

"You make my life a lot easier; I appreciate everything that you do."

We believe that the relationships we build with our customers spill over internally and that these connections are essential for ultimately providing service that differentiates us from others. The contact center associates consistently work and train with other internal areas such as sales, underwriting, new business, licensing and contracting, and commissions. We strive to make our customers' service experience both enjoyable and educational.

We look forward to hearing from you and doing all that we can to help you grow your business! ▲

"Your new business contact center is knowledgeable, helpful, polite, service-oriented, caring, informative, responsive, friendly, respectful and much more."

Best-in-class service differentiates Assurity

"You always answer very quickly; I don't work with any other carrier that compares to you."



Back: Marysol Alarcon, Christine Tran, Kelsey Pike, Kayla Wiebusch.
Front: Nicole Medina, Teresa Gullickson, Nicole Wiederspan.



Back: Jody Strodman, Alyssa Hutchins, Michele Johnson, Summer Hizar.
Front: Amber Beck, Katie Hill, Shawn Hegemann.
Not pictured: Lorena Crowe.

News briefs

Regulations for advertising and marketing

If you are developing your own sales materials, social media postings, websites and advertising, you must have compliance approval from the Assurity home office. **Please submit materials by email to adapproval@assurity.com, or fax to (402) 458-2185.**

Websites: In addition, producers with websites containing links to Assurity forms and materials must also sign a form agreeing to keep the materials updated. Email adapproval@assurity.com to request the form. ▲

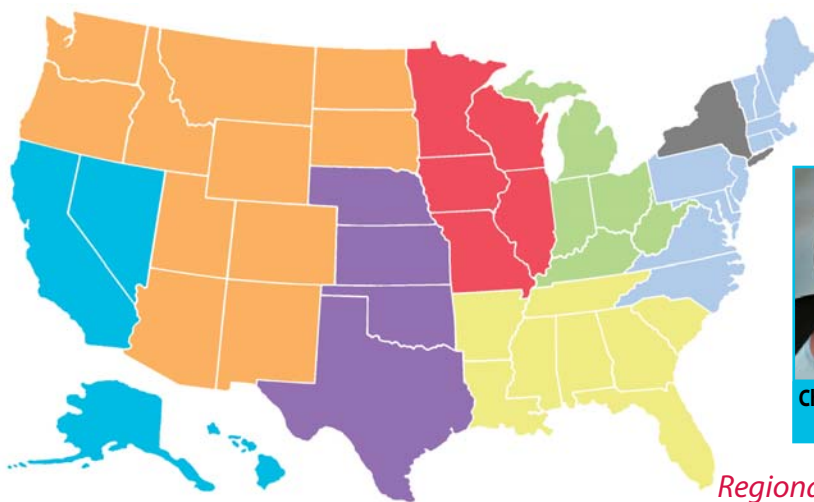
E&O reminder

Assurity requires that all agents maintain E&O coverage. If you have an updated E&O declaration page, please provide it to us via fax at (402) 437-3865, or email at contracting@assurity.com. ▲



Your Individual Sales team

(800) 276-7619



Jeff Spain
VP, Individual Sales
Ext. 3624



Ken Smith
Director,
Health Product Sales
Ext. 4409



Seth Groff
Manager,
Life Products
Ext. 3776



Todd Shield
Manager,
Disability Income
Products
Ext. 3559

Regional Sales Coordinators



Christy Magorian
Ext. 4467



Bobby Nickolite
Ext. 4474



Amy Perdew
Ext. 3712



Andrea Blanchard
Ext. 4533

Regional Sales Managers



Jan Zoucha
Ext. 4537



Mike Zundel
Ext. 4344



Pat Kenney
Ext. 3680



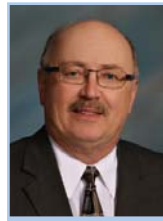
Mark Stover
Ext. 4617



John O'Keefe
Ext. 3403



Nick Jasa
Ext. 3423



Jesse Brewer
Ext. 4628

For product-specific assistance, contact your regional team. For illustration support, contact your upline manager.

Licensing and Contracting

Calls from producers regarding the status of producer contract or appointment
Contracting, **Ext. 4689**
contracting@assurity.com
Fax (402) 437-3865

Supplies and Illustration Software

For fastest turnaround, please order using AssureLINK (<https://assurelink.assurity.com> – go to Forms/Supplies).
Direct calls from producers requesting supplies and software
Supply Services, **Ext. 4447**
supplies@assurity.com Fax (402) 437-3814

AssureLINK Assistance

Calls requesting assistance in logging on to AssureLINK
Help Desk, **Ext. 4333**
helpdesk@assurity.com

Navigating AssureLINK, Ext. 4264
underwriting@assurity.com

Individual Underwriting

New Business Contact Center, Ext. 4264
underwriting@assurity.com

Pending requirements
Fax (402) 437-4606

Interview line (877) 611-4701

New apps only

appssubmit@assurity.com
Fax (877) 864-6630
Or, mail apps to PO Box 82533, Lincoln, NE 68501-2533
or use the e-app on AssureLINK.

Quotes and Illustration questions, Ext. 4264
underwriting@assurity.com

Individual In-Force Policies

Questions concerning all in-force policies
Client Services Contact Center, **Ext. 4279**
clientservices@assurity.com
Fax (402) 437-4658

Commission Questions, Ext. 4427
commissions_unit@assurity.com

Your Worksite Sales team

(800) 276-7619



Chad Bodner
VP, Worksite Sales
Ext. 4475



Kristi Dostal
Enrollment Coord.
Ext. 4605



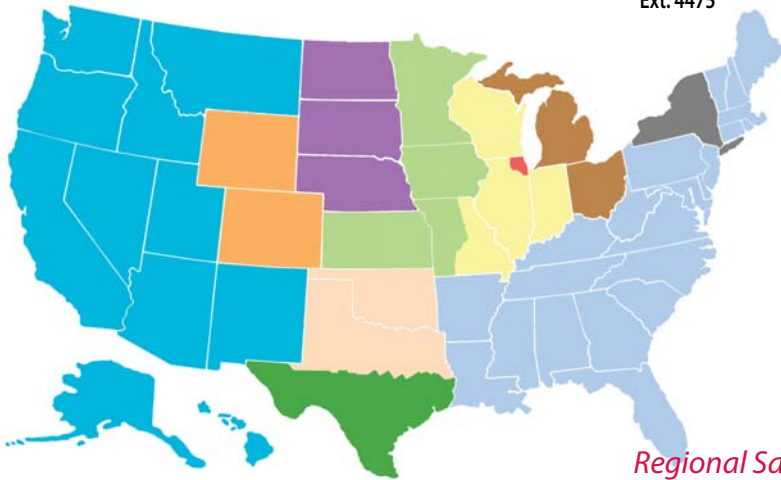
Ken Smith
Director,
Health Product Sales
Ext. 4409



Seth Groff
Manager,
Life Products
Ext. 3776



Todd Shield
Manager,
Disability Income
Products
Ext. 3559



Regional Sales Coordinators



Karen Lococo
Ext. 4492



Jenny Simpson
Ext. 3529



Zak Morken
Ext. 3631



Michele Good
Ext. 4636

Regional Sales Managers



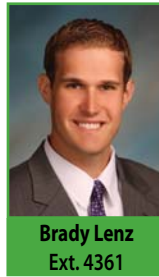
Riley Essay
Ext. 4481



Steve Wilson
Ext. 3625



Neal Bierman
Ext. 3460



Brady Lenz
Ext. 4361



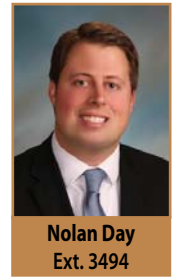
Paula Marshall
Ext. 4429



Amber King
Ext. 4490



Christine Harpster
Ext. 3780



Nolan Day
Ext. 3494

For illustration support, or product-specific assistance, contact your regional team.

Licensing and Contracting

Calls from producers regarding the status of producer contract or appointment

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contracting@assurity.com
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Help Desk, Ext. 4333
helpdesk@assurity.com

Navigating AssureLINK, Ext. 4264
underwriting@assurity.com

Worksite Underwriting

New Business Contact Center, Ext. 4210
employersponsoredservices@assurity.com
Fax (402) 437-4606

New Apps Only

appssubmit@assurity.com
Fax (877) 864-6630
Or, mail apps to PO Box 82533, Lincoln, NE 68501-2533
or use the WE-App system on AssureLINK

Quotes and Illustration questions
Contact your Regional Sales Staff at the extension on the map

Worksite In-Force Policies

Questions concerning all in-force policies
Worksite Client Services Contact Center, Ext. 4210
employersponsoredservices@assurity.com
Fax (402) 437-3886

Commission Questions, Ext. 4427

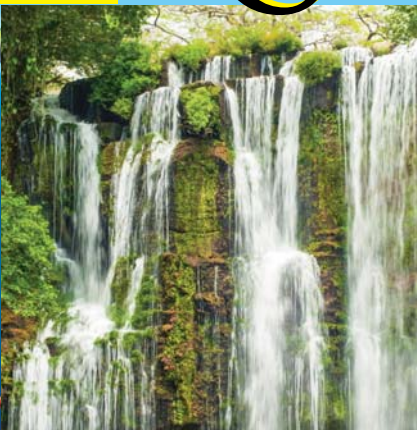
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